



专为亚马逊商家打造的联盟营销平台

为亚马逊商家提供了与出版商、影响者和联盟客三者建立联系的桥梁



The Amazon logo is positioned at the top of a blue funnel-shaped graphic. The funnel is wider at the top and narrows towards the bottom, where it contains a 3D line chart. The chart features two data series: a light blue line with circular markers and a dark blue line with circular markers. Both series show an overall upward trend with periodic fluctuations. The y-axis of the chart is labeled with percentages: 20%, 40%, 60%, 80%, and 100%. The background of the slide is white with faint, light blue geometric lines.

解锁全新亚马逊销售渠道

以佣金奖励的方式激励亚马逊联盟客
为您带来源源不断的流量，以及销售



影响者



社媒/流量买手



折扣/交易网站



购物推荐工具、技术

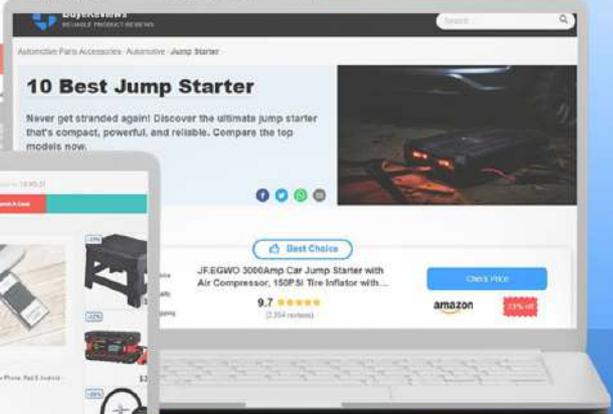
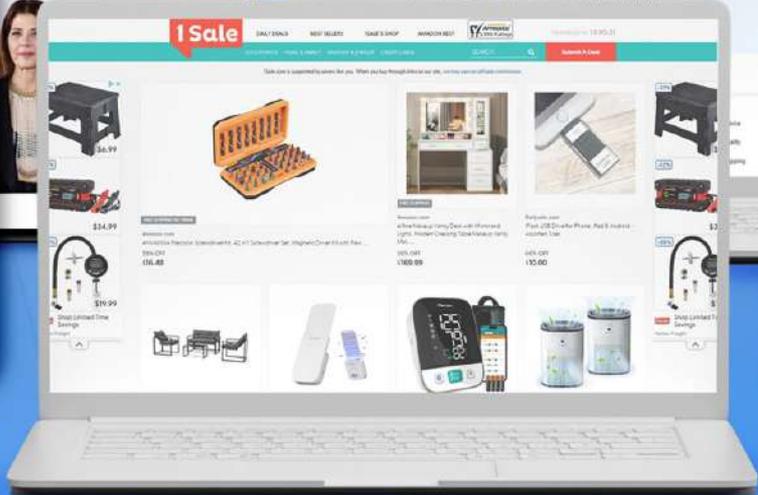
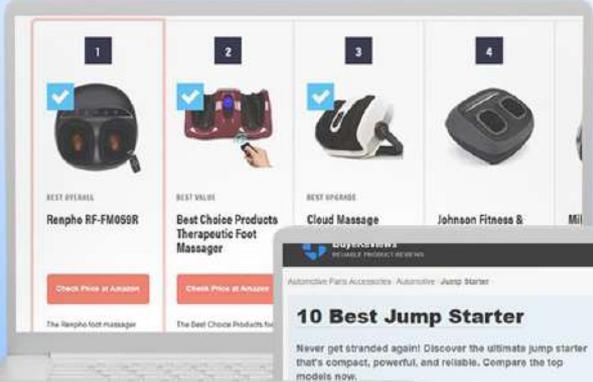
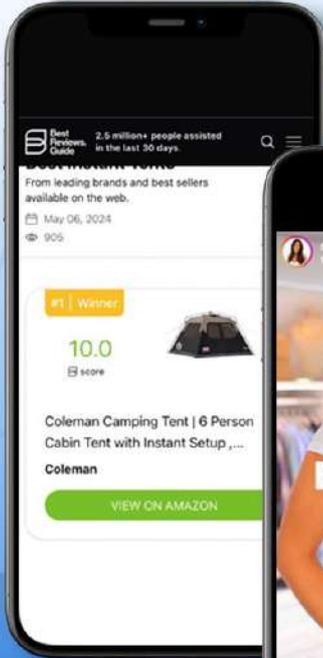


媒体出版商



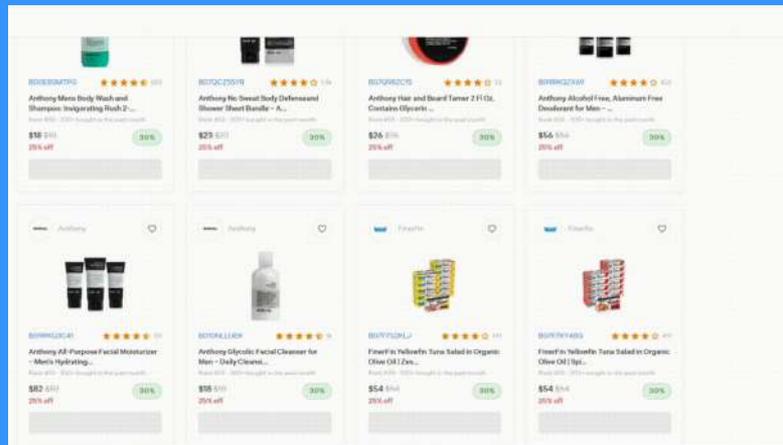
亚马逊站外评论网站

联盟客是谁？



什么是Archer?

Archer为商家和联盟成员提供了
可以高效互选的平台
联盟成员会在同类产品中选择佣金最高的进行推广



品牌



Archer 平台



联盟客



Archer Affiliates



1. 设置佣金
2. 寄送样品
3. 生成专属促销代码

联盟客选择商家购买推广的产品，
创建内容并推荐给他们的受众

平台规模

2,100+ 品牌入驻
2,500+ 联盟客入驻
100,000+ 平台商品

Archer如何运作？



简单高效的流程



Connect Amazon
advertising account

关联亚马逊广告账户



Set **commission**
offers on products

为想要推广的
产品设定佣金



Products get added
to Archers portal.
Affiliates can request
samples/promo codes

产品关联到Archer平台
联盟客可以申请样品/
促销代码

简单高效的流程



Creators can browse Archer products and **create Attribution links in real-time**

创作者可以查看站内产品并随时创建归因链接



Creators publish **content with attribution links**

成员发布带有归因链接内容



All clicks and sales are tracked **in Archer's dashboard or in advertising account in attribution dashboard**

所有推广产生的点击和销售，都可以在Archer的界面和亚马逊广告账户追踪

通过
亚马逊品牌
引流计划奖励，获得
10%销售返点



无需注册费或月固定费
为不同产品设置不同佣金



在每月1号和14号
为在平台内产生的销售支付佣金



所有通过亚马逊归因链接产生的销售
都符合亚马逊品牌引流计划的标准



所有支出都通过Archer Affiliates管理
无需手动操作或填报税务表格



Forbes



Archer 的链接在众
多媒体中都有展示



BuzzFeed

marie claire



VICE





PUZZLE POSSE

PowerLix



geniani

CICCAR

DuraMont

TANAAB
Thinking for Your Kitchen



INOKRAFT



Shenzhen Knives

Rergy

PVC
STITCH



WISHTIME



STYLE
EDIT



LUXCLUB

ELIZABETH
MOTT

puroair PYLE

sellerX



超 2,100 家品牌信任



CLORSO
LESS STRESS, MORE TIME

Comfort Boost

Roku TDDBM



Ouyulong

Tupkee



hanalei
Island-Powered Beauty

ACTIVE
WOW

frothlabs earth rated

TAPE plus

Clementine



PowerBear

Twinkle Star

NEWB NATION



MODERN 5TH
MODERN LUXURY



CIRCELL
SKINCARE

Continental
REST, ASSURED



TACO
VS
BURRITO



MAPLE
HOLISTICS

FunPetz

HOME MEDICS



Archer Affiliates

提升亚马逊销售 通过影响者， 出版商和联盟客的力量

